

July 22nd, 2010



EMPOWERING DISTANCE LEARNING WITH INTERACTIVE VIDEO COLLABORATION

Organizational Development

Monetize

Corporate Communication

Lecture Capture

Webcast

Online Certification

Video Communication



Webinar

Distance Learning

Presentations

Business TV

Video Knowledge Management



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Background of VIDIZMO team

Softech Worldwide LLC, the development team behind VIDIZMO, is based in Virginia

- Microsoft Gold Partner
 - Competencies: High Potential (HiPo) Managed Independent Software Vendor, Advanced Network Infrastructure, Information Worker
 - Early Adopter of Microsoft Technologies
- Focus on Video, Interactive Rich Media technologies
- Developed VAKN CDN delivering Video to 275k employees at Dept. of Veterans Administration
- Microsoft Managed High Potential (HiPo) ISV
 - Only top 1% of ISVs are HiPo



- » With passage of time, the use of video technology for learning has increased significantly. This enables distant learning to adapt with respect to classrooms, making it the most effective and efficient course to engage students' interests.
- » This session explores the above video techniques pushing forward the interaction between students and instructors, and also outlining to combine different applications using video to build effective solutions and catering to customized needs.

VIDEO



- » Each person is looking for a solution, but everyone is focusing on a different part of the VIDIZMO technology
- » Are you a professor, a person in charge of a learning lab , media or computer center
- » an IT administrator, a college administrator,
- » A local or state official

Survey



- » Students learn with repetition and practice
While the efforts of the professor are important for the student to learn, the student must have the time to review the material in order to master it
- » Students like more visuals in online learning as compared to reading lot of text
- » Providing live and on-demand learning through use of rich media learning is required

Learning



- » The quality and consistency of coursework can be managed easily with online systems. This can make it easier for new teaching faculty, very large classes, and for classes with a range of learning abilities
- » Additional practice tests and surveys can be used to further enhance learning

Quality



- » Video is still a new technology in terms of being used widely and as an integrated part of education. The next several years will bring an explosive growth in video across all levels of education
- » Video will continue to be an area of growth for many years to come.

Video Growth



- » Many professors and institutions have their own video assets, and these may have been kept off the public areas of the internet
- » Controlling those assets and managing their use will continue to be an area of concern, while monetizing these assets will become much more common than it is right now

Manage &

Monetize Assets

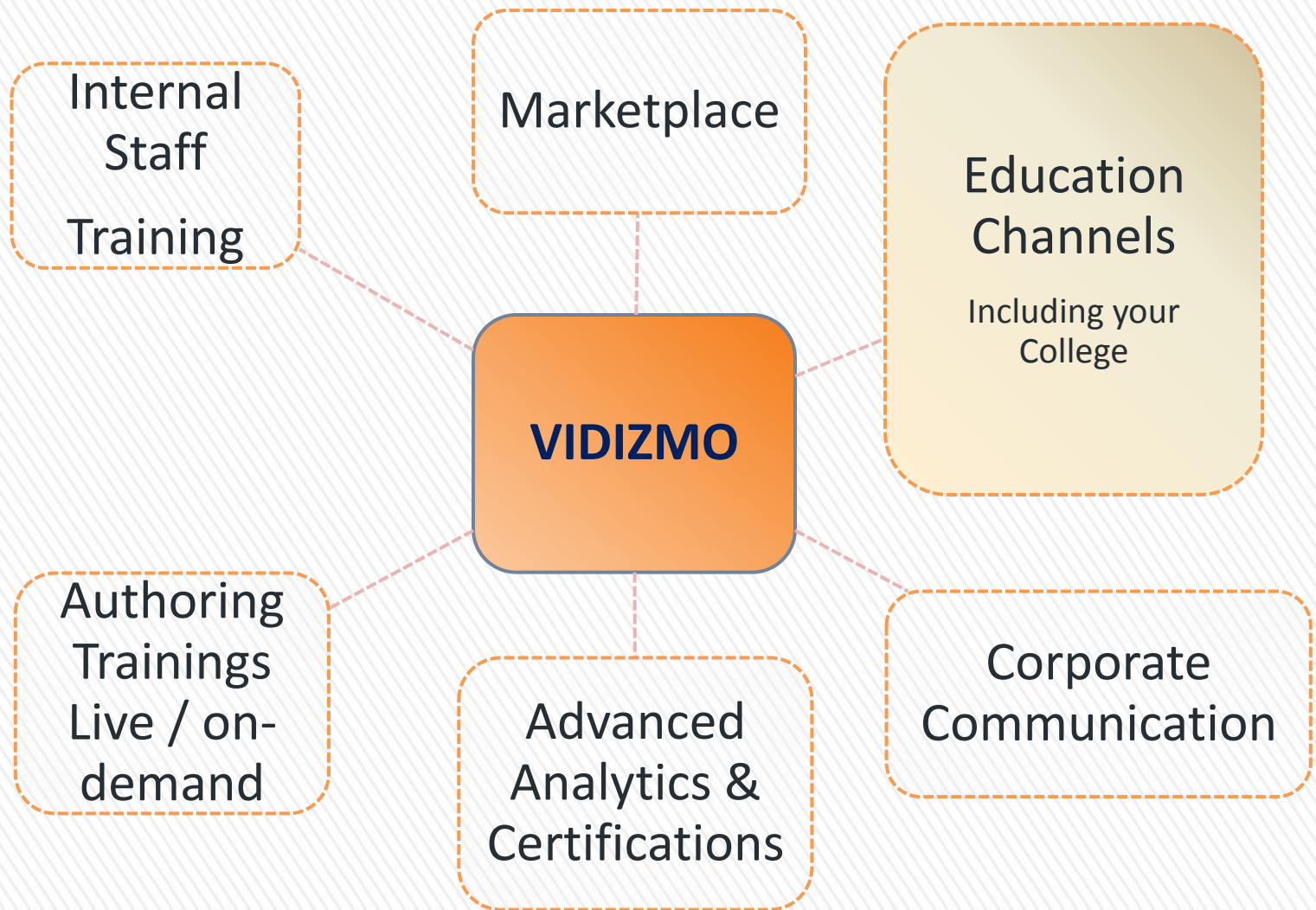


- » Developing a faculty that is comfortable with new and quickly emerging technologies may be one of the greatest challenges some institutions may face
- » These are ideas that might be useful for IT and administrators
- » New technologies will be an on-going challenge and also a great opportunity for improving learning
- » It takes time to create assets and to implement them
- » Adopting new technologies is better done sooner than later
- » Institutions with aggressive implementation plans will be at an advantage.

Challenge



VIDIZMO



VIDIZMO Main Features



VIDIZMO

- On-Demand Presenter
- Live Presenter & Recorder

Media Management Portal

- Testing & Certification
- Advanced Analytics

Marketplace

INTEGRATION

Microsoft Live Meeting

Microsoft SharePoint Server

Microsoft SharePoint Server

Advanced Analytics

Microsoft Windows MAC

Microsoft Dynamics C/CRM

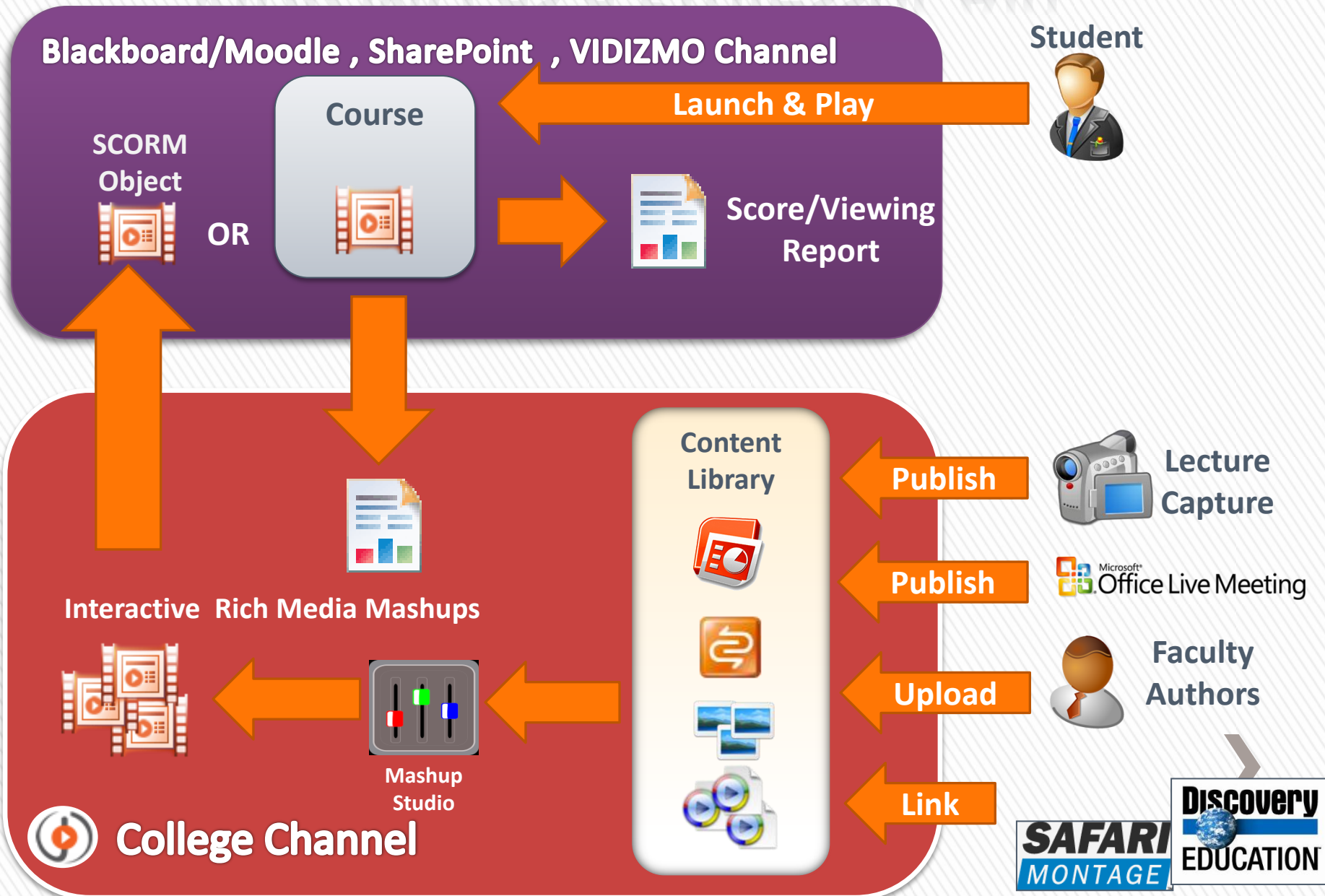
Microsoft Dynamics C/CRM

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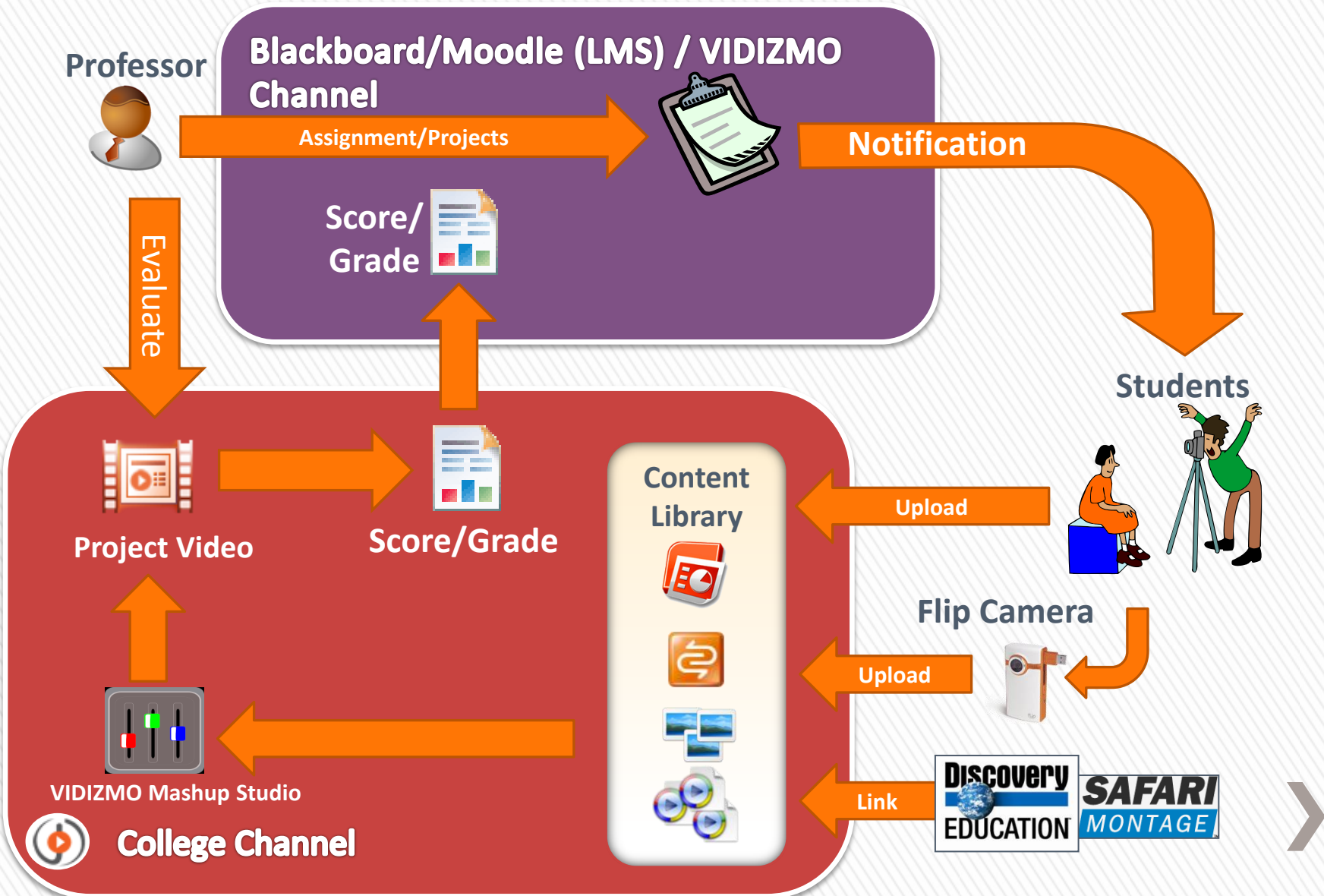
SCORM LMS

SCORM LMS

VIDIZMO as a Professor Aid



VIDIZMO as a Student's Aid



Advanced Analytics

Users

WHO



User Behavior

Registration Trend

Compare user Groups

Presentations

LEARNED WHAT



Views vs. Completions

Compare version stats

Rating & Feedback

Campaigns

WHEN



Campaign Effectiveness

Invitations vs. Registrations

Campaign Statistics

Quiz/Surveys

HOW MUCH



User Scores

Quiz Attempts

Survey Responses

VIDIZMO Marketplace

