

CAMPUS THE DIGITAL CAMPUS:
COLLABORATION & COMMUNITY
TECHNOLOGY
FORUM

RENAISSANCE LONG BEACH, CA | APRIL 30-MAY 2, 2012

**CONNECT, COLLABORATE,
INNOVATE, ACHIEVE**

MEET AND INTERACT WITH HIGHER-ED
TECHNOLOGY DECISION MAKERS
IN AN IN-DEPTH AND INTIMATE FORMAT



2012 EXHIBITOR PROSPECTUS

WWW.CAMPUSTECHNOLOGY.COM/CTFORUM

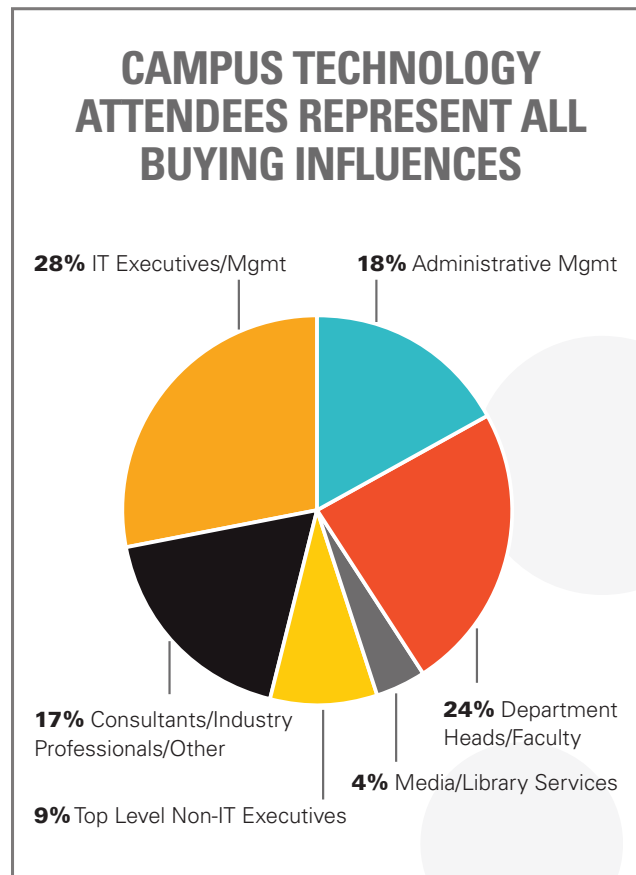
“One of the best events I have ever attended, by the content and organization. I shared my excellent impressions around my school sending my written report and speaking at the meetings.”
— Peter Serdyukov, National University

During these economically delicate times, many of our participants are looking for cost saving strategies and technological solutions that are proven successes. IT departments in many universities and colleges are striving to do more with less and YOU can help provide a platform for sharing these best practices.

CAMPUS BUYING AUTHORITIES ATTEND CAMPUS TECHNOLOGY FORUM

Higher Ed Faculty, CIOs and IT Professionals will gather at CT Forum looking for innovative techniques and best practices to make the most of limited resources while providing the best education possible.

- 91% recommend, specify or approve technology purchases
- 65% have total tech budgets of \$1 million or more
- 88% have found the Exhibit Hall helpful in evaluating products and services



STAND OUT WITH EVENT SPONSORSHIPS AND PROMOTIONAL OPPORTUNITIES

We offer various sponsorship packages to brand your company as a collaborative event partner, as well as individual pre-event, onsite and post-event marketing opportunities that boost traffic to your booth, company website and sales office. Opportunities can be tailored to meet your lead generation and budget objectives. Call us and we'll create a campaign that's right for you.

CUSTOMIZED CAMPAIGNS AVAILABLE

We have many other traffic-building opportunities. Contact your Event Sales Manager now to help you develop the perfect CT Forum 2012 strategy.

"I had a fantastic experience and I hope to attend in future years. As an immediate result of this conference I have made substantial changes to the use of embedded technology into our LMS for our Teacher Education candidates all over California."

— Clara Amador-Watson, National University

PRELIMINARY EXHIBITOR SCHEDULE

Times subject to change.

TUESDAY, MAY 1ST

Move-in* 8:00 am - 12:00 pm

**Exhibitors are allowed to come in and set up tabletop display and equipment.*

TUESDAY, MAY 1ST

Exhibit Hall* 12:00 pm - 3:00 pm

Welcome Reception 5:00 pm - 6:30 pm.

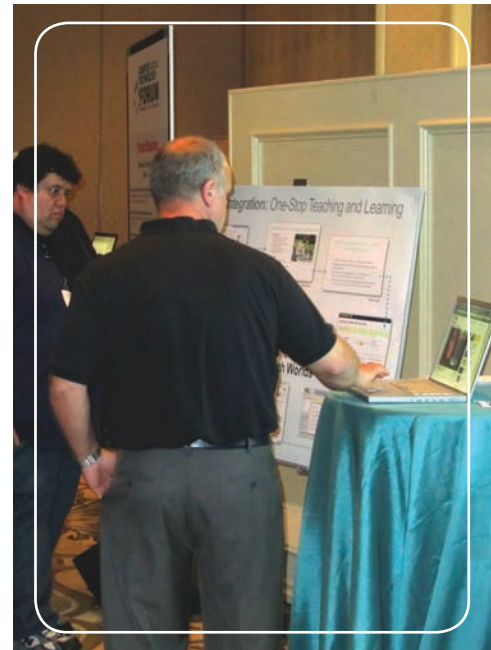
WEDNESDAY, MAY 2ND

Exhibit Hall* 8:30 am - 10:00 am

**The Exhibit Hours listed are the hours you are required to staff your display*

WEDNESDAY, MAY 2ND

Move-out 10:00 am - 12:00 pm



BOOTH RESERVATION AND PAYMENT PROCESS

Call to reserve your space today. Select your desired exhibit hall spot. Then fill out the application, sign the contract and return both* with a 50% deposit for your total booth costs. Total balance is due by March 30, 2012. Make checks payable to 1105 Media Inc. – Campus Technology Forum 2012.

**Please mail contract and payment to address on exhibit space application.*

http://download.101com.com/newsletters/EDU/ct-forum/2012/pdf/2012_CTForum_Contract_for_Exhibit_Spacev1.pdf

EXCEPTIONAL AND INSIGHTFUL LEARNING OPPORTUNITIES

Campus Technology conferences are among the most respected higher ed technology events around. Renowned campus visionaries, foremost industry figures, futurists, world-class educators and leading tech experts share their knowledge and experiences in an in-depth, and intimate forum. Attendees gain ideas, strategies and solutions to successfully meet campus challenges whether at keynotes, workshops, breakout or poster sessions, tech classrooms or exhibitor demos.

CT FORUM 2012 EXPLORES THE HOTTEST EMERGING TECHNOLOGIES IN HIGHER EDUCATION

Digital Tools and Instructional Design
Technology Infrastructure and Mobile Learning
IT Leadership and Institutional Intelligence
Industry Directions

CT FORUM 2012 EXHIBITOR PACKAGES

Exhibit Space and Promotional Opportunities
Designed to Drive Buyer Traffic Pre-Event, Onsite and
Post-Event! Packages can also be custom designed to
meet your marketing and promotional needs!

EXHIBIT ONLY — \$2500

- Mini-Booth with Cocktail Round, and Draping
- 22x28 Sign/Stand
- Electric/Internet
- Lead Retrieval
- One (1) Conference Pass
- Use of Mailing List

PROMOTION & SPEAKING PACKAGE — \$6500

ONLY 5 PACKAGES AVAILABLE

- Mini-Booth with Cocktail Round, and Draping
- 22x28 Sign/Stand
- Electric/Internet
- Lead Retrieval
- One (1) Conference Pass
- Use of Mailing List

PLUS:

- 50-minute Speaking Opportunity
in Main Conference
- Enhanced Listing/Featured E-mail Package
- Featured Sessions E-mail

ATTENDEES INCLUDE:

Campus Administration
CIO's
CTO's
Directors of Academic or
Administrative Computing
IT Professionals
Tech Savvy Faculty

ATTENDEES SEEK PRODUCT SOLUTIONS IN ALL AREAS OF EDUCATION TECHNOLOGY

Admissions & Recruitment Tools / Campus Portals
Business Intelligence / Analytics / Data Access
Campus Cards / Building Access Management /
Facilities Security
Campus Stores / eCommerce / Tuition Payment
Class Capture & Interaction Tools / Collaboration /
Personal Response Systems
Cloud Computing / Server Virtualization /
Worldware
Data Security / Privacy
Digital Asset Management & Rights Control
Distance / Online Education / Globalization
Document Imaging & Sharing
Emergency Planning & Management Systems
ePortfolios / Assessment / Personal Learning
Environments
eProcurement
eTextbooks / Digital Publishing
Facilities & Maintenance Systems
Furnishings / Equipment / Cabling
Green Technology & Construction
Handheld & Location-Aware / Mobile Devices /
Ubiquitous Computing
High-Performance & Grid Computing / Research
Immersive / 3D / MUVE Technologies
IP Communication Technologies / Unified
Communications
IT as a Service / SaaS / Hosting
IT Funding / Finance / Planning
IT Governance / Organization / Leadership
Laptops / Tablets / Desktops / Computing Hardware
Learning & Scheduling Management Systems
Libraries / Learning & Digital Commons
Personalized Learning Content/Software
Network Management & Design / WiFi /
Wireless Networks
Presentation / Display / Rich Media
Professional Development / Training / Incubator
Classrooms
Project Management / Consulting / Managed
Services
SIS / Student Lifecycle Mgmt / CRM / Student Aid
Systems
Social Software & Services / Wikis / Blogs /
Podcasting
Student & Auxiliary Services Technologies
Tools for Advancement / Development
Web / Content Management

"Overall, the conference was a great experience and I walked away with applicable information."

— Monika Bonaldo, Henley-Putnam University

SPONSORSHIP PACKAGES

PLATINUM SPONSORSHIP PACKAGE — \$20,000

ONLY 1 PACKAGE REMAINS AVAILABLE

- Mini-Booth with Cocktail Round, and Draping
- 22x28 Sign/Stand
- Electric/Internet
- Lead Retrieval
- One (1) Conference Pass
- Use of Mailing List

PLUS:

- Event Level Sponsorship Visibility (Web/Printed Material)
- Full page ad (B&W) in Conference Program
- Sponsorship of Attendee Poolside Reception with Sponsor Themed Attendee Lounge
- 80-minute Speaking Opportunity in Main Conference
- Special/Private Invited Attendee Executive Briefing Breakfast or Lunch Session
- Enhanced Listing/Featured E-mail Package
- Bag Insert
- Custom E-mail Package



GOLD SPONSORSHIP PACKAGE — \$15,000

ONLY 2 OPPORTUNITIES REMAIN AVAILABLE

- Mini-Booth with Cocktail Round, and Draping
- 22x28 Sign/Stand
- Electric/Internet
- Lead Retrieval
- One (1) Conference Pass
- Use of Mailing List

PLUS:

- Event Level Sponsorship Visibility (Web/Printed Material)
- 1/2 page ad (B&W) in Conference Program
- 80-minute Speaking Opportunity in Main Conference
- Special/Private Invited Attendee Executive Briefing Breakfast or Lunch Session
- Enhanced Listing/Featured E-mail Package
- Bag Insert
- Custom E-mail Package

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RESERVE YOUR SPACE TODAY!

CONTACT YOUR SALES REPRESENTATIVE FOR MORE INFORMATION!

COMPANIES A-L:

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